



Canadian Security Lifesaver Association

Official Release

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Background:

There are approximately 140,000 licensed front line security professionals in Canada. These individuals interact with the general public on a daily basis and in every facet of their lives, through their work, their residences, travel hubs, retail facilities and entertainment venues – literally everywhere members of the public work, live and play.

The perceived role of security guards is one of “enforcement, prevention and reporting.” While this may fit the general job description, it has become clear through conversations with industry experts that there are numerous examples of security personnel who go far beyond these duties and through their direct actions may save a life.

The Canadian Security Lifesaver Association (CSLA) initiative seeks to celebrate the contributions that front line security teams bring to the communities in which they serve. In recognition of the above-and-beyond service that frontline security professionals provide everyday, the Canadian Security Lifesaver Association presented its first Lifesaver Award to Paragon Security manager Jodie Leishman during the company’s inaugural security conference, held in Toronto on March 5.

Four months later, the Board of Directors for the Canadian Security Lifesaver Association is formally launching the program on July 22, 2020.

Who we are

The CLSA Board of Directors is a volunteer group of non-partisan, experienced industry professionals representing not only a number of large security companies but also different vertical markets, from entertainment to real estate to universities and business.

This group is volunteering their time, experience and energies to further promote the great work that security teams do across the country.

How does this work?

When any individual or organization becomes aware of a front line security professional or team whose direct actions result in a life-saving incident we encourage that individual or organization to nominate them for a Canadian Security Lifesaver award.

The Board will convene once a quarter to review the nominations and based on pre-established criteria, will research the reported nomination, and will select (through anonymized voting) the incidents that resonate the most closely with the Award criteria.



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All nominees which match the criteria will receive a certificate from the CLSA. Once a year, the various award recipients will be reviewed and the most deserving will receive the CLSA Medallion as Canadian Security Lifesaver of the Year.

How Do We Nominate a Recipient?

Simply go to <https://canadiansecuritylifesaver.ca/>. There is an online form which can be filled out and once received, a member of the CLSA Board will contact the nominator to receive more information.

Sponsorships

Every worthwhile endeavor has some associated costs and we would welcome businesses and companies that benefit from the great work that the private security sector provides to help us continue to make a beneficial impact on the community and industry as a whole. Sponsorship is available in a number of different levels; our sponsorship page is <https://canadiansecuritylifesaver.ca/sponsors>

What's Next

Effect July 22, 2020, the CLSA Board will actively seek nominations and sponsors for the Canadian Security Lifesaver Award. Over the coming months, the Board will vet and adjudicate these nominations and publicly celebrate their incredible achievements while working towards an in-person (circumstances permitting) celebratory event.

We look forward to driving this initiative and working with our colleagues across the industry to truly recognize the great work our security teams do in our community.

Contact us at info@canadiansecuritylifesaver.ca



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